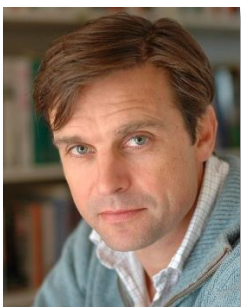




Stephen Baker

Education publishing

Stephen Baker has worked in educational publishing for the past 15 years. He joined Pearson in 2005 as a Senior Editor before being appointed Editorial Manager of the Humanities team. Stephen is currently the Editorial Supplier Manager within Secondary Learning Services. Before joining Pearson, he was a Senior Editor at Hodder Education.



Richard Beard

Live critique

Richard Beard (www.richardbeard.info) has published six novels including *Lazarus is Dead*, *Dry Bones* and *Damascus*, which was a *New York Times* Notable Book of the Year. He has been shortlisted for the BBC National Short Story Award and longlisted for the Sunday Times EFG Private Bank Short Story Award. His latest novel *Acts of the Assassins* was shortlisted for the Goldsmiths Prize in 2015.

He has also published three books of narrative non-fiction, and his memoir *The Day That Went Missing* will be published in early 2017 by Harvill Secker.

Richard Beard is Director of The National Academy of Writing in London.



Paul Beverley

Macros for editors

Paul Beverley, an editor of technical documents, is partly retired but doesn't want to stop – he's enjoying himself too much. He reads interesting technical books, loves solving problems (created by authors and desk editors) and gets paid to do so. He also creates free macros that are used by editors and proofreaders in over 30 countries.



Jo Bottrill

Education publishing

Jo Bottrill leads the Out of House team in helping academic and education publishers produce fantastic books and digital content. He has worked as a production manager with some of the leading scholarly publishers. For much of his career Jo has worked with XML workflows and he is excited about the opportunities for bringing print and digital production together. He enjoys finding solutions to the challenges publishers face. It's important to Jo to keep things simple and efficient: by doing so we can do more with less. He is extremely proud of the team at Out of House and all those who support them.



Joy Burrough-Boenisch

Editing non-native English

Joy Burrough-Boenisch edits and translates for scientists and academics in the Netherlands, teaches scientific English and trains language professionals. She is a founder and honorary member of SENSE (a society for English-language professionals in the Netherlands). Her PhD thesis is on Dutch scientific English, but her book *Righting English that's Gone Dutch* deals with 'Dutched' English more generally. She has written on editing non-native English for the *EASE Science Editors' Handbook* and *Supporting Research Writing: Roles and challenges in multilingual settings* (ed. Valerie Matarese). She has given workshops for language professionals in various European countries, and for the European Commission.



Ayesha Chari

Live editing: STM

Ayesha Chari has been editing since 2004. She has worked in-house with Macmillan (STM) and Seagull Books (fiction/non-fiction, academic/trade) in India for over seven years, and has technical skills ranging from in-depth editing of books and journals to basic typesetting, layout and design of text. Ayesha is an Advanced Professional Member of the SfEP.

She has edited and performed language quality control checks for over a dozen STM books and hundreds of articles for the British Medical Journal, Lippincott Williams & Wilkins, Elsevier, Nature, Wiley-Blackwell, ADIS International, and Oxford and Cambridge journals among others. She reluctantly excels at sorting out references and meeting ridiculous deadlines, and loves walking for miles, curating bookshelves and creating craft.



David Crystal

Closing lecture: New texts for old

David Crystal works from his home in Holyhead, North Wales, as a writer, editor, lecturer, and broadcaster. Born in Lisburn, Northern Ireland, in 1941, he spent his early years in Holyhead. His family moved to Liverpool in 1951, and he received his secondary schooling at St Mary's College. He read English at University College London (1959–62), specialised in English language studies, did some research there at the Survey of English Usage under Randolph Quirk (1962–3), then joined academic life as a lecturer in linguistics, first at Bangor, then at Reading. He published the first of his 100 or so books in 1964, and became known chiefly for his research work in English language studies, in such fields as intonation and stylistics, and in the application of linguistics to religious, educational and clinical contexts, notably in the development of a range of linguistic profiling techniques for diagnostic and therapeutic purposes. He is Honorary Professor of Linguistics at the University of Wales, Bangor.



Rich Cutler

Basic graphic design and typesetting

Rich Cutler is an SfEP Advanced Professional Member and Registered Copy-editor, and typesets the Society's magazine *Editing Matters*. He is a co-owner of Helius (www.helius.co.uk), which has been providing services such as copy-editing, design and project management to publishers since 1988.



Ruth Durbridge

Speed shake-up

Ruth's former career was in education management and a major part of her work was strategic planning, development and review. On deciding to change direction completely and become an editor, she used strategic methods to plan her new career and now runs a thriving copy-editing and proofreading business. As a freelancer, she has continually refreshed her business plan and is extremely happy to be working on publications she would never have dreamt she could tackle.



Alison Evans

Education publishing

Alison started her publishing career in the editorial team of the academic division at Cambridge University Press and has come full circle, having worked as a freelance editor, a managing editor with an independent publisher and a production manager with a leading publishing services company. She is now a content lead in the education team at CUP where she works on resources for UK and international schools.



Luke Finley

Live forum moderator: training

Luke Finley set up Luke Finley Editorial (www.lukefinley-editorial.co.uk) in 2013, has been editing full-time since September 2014 and is a Professional Member of the SfEP.

He briefly worked in publishing in the 1990s, but most of his working life has been spent in the voluntary and public sectors, in social policy development and implementation, particularly in fields such as intercommunity relations, resolving conflict, and community engagement and empowerment. He was often asked by others to check their writing, and his experience of local government gave him a keen interest in plain English and trying (sometimes in vain) to persuade people to communicate more clearly. As public sector employment became less secure, starting an editorial business seemed like a natural alternative.

Luke edits and proofreads everything from academic books to charities' annual reports to travel agents' websites, but mostly specialises in social policy and politics.



Lorena Goldsmith

Working with authors and literary agencies

Lorena Goldsmith works as a literary consultant and managing editor for Daniel Goldsmith Associates, literary consultants and book packagers.

Lorena works with individual authors to develop their work to the best of its potential before submitting it to agents and publishers' editors, as well as with small publishers to prepare their titles for print.

She is the author of *Self-editing Fiction that Sells* (How to Books, 2013).



Susan Greenberg

Whitcombe Lecture: The hidden art of editing

Susan L. Greenberg took up teaching and research after a long career as a reporter, writer and editor for newspapers, magazines and the web. Since 2005 she has been a Senior Lecturer at the Department of English and Creative Writing at the University of Roehampton. In 2014, she completed a PhD in Publishing at University College London, and she is a Senior Fellow of the Higher Education Academy (HEA). Greenberg has helped to launch and run Fincham Press, a publishing house serving her university department. Publications include *Editors Talk about Editing: Insights for readers, writers and publishers* (Peter Lang, 2015).



Louise Harnby

Speed start-up

Louise Harnby is a professional proofreader with over two decades of publishing experience. She is the curator of *The Proofreader's Parlour*, an internationally recognised editorial business blog, and the author of *Business Planning for Editorial Freelancers*, *Marketing Your Editing & Proofreading Business*, and the *Omnibus: Editorial business planning & marketing plus*.



Ian Howe

Speed shake-up

Ian Howe has been a freelance proofreader and copy-editor for 12 years, and is an Advanced Professional Member of the SfEP. Before that he spent 12 years at Royal Doulton, in a variety of marketing roles that included editing the company's collectors' club magazine and managing the visitor centre. With a degree in English Language and Literature, he has tried to specialise in those areas but has found himself working on subjects ranging from derelict mine buildings to fatigue in polymers. Having taken the PTC's Basic Proofreading by Distance Learning course when first setting out as a proofreader, he now works as a tutor on the same course and is convinced of the need for good training and the value of CPD. He is based in north-west Cumbria, where he tries not to be distracted by the view across the Solway Firth.



Sarah Hunter

Editing business text

After studying English at the University of Birmingham, Sarah knew she wanted to work with words. She started her publishing career as a reports editor at a medical publisher then worked for the *Financial Times* as an abstracts writer. Since 2001, Sarah has been an in-house editor in various financial services regulatory organisations (more fun than it sounds), and is currently editorial team leader at the Financial Conduct Authority.



Richard Hutchinson

LaTeX editing

Richard Hutchinson spent over 25 years as a software engineer working in the defence, telecommunications and law enforcement domains. Feeling it was time for a change, he joined the SfEP, did some training and finally took the plunge to become a full-time proofreader and copy-editor in 2013 (www.richardhutchinson.me.uk). While willing to tackle anything, most of his work tends to revolve around academic books and journal papers in mathematical and scientific disciplines, which means the LaTeX he learned in his former life is proving useful. Richard is now an Advanced Professional Member, and doesn't think he'll need another career change anytime soon.



Liz Jones

Speed start-up

Liz Jones has worked as an editor in the publishing industry since 1998. She worked for two children's publishers (Miles Kelly and Usborne) before moving into educational publishing (Scholastic) and finally adult trade packaging (Quarto). In 2008 she resigned to go freelance (www.ljed.co.uk | @ljedit), and now specialises in editing highly illustrated trade non-fiction (especially architecture, art and design, and cookery) and educational resources. She provides a range of editorial services, from project management to proofreading and localisation, but most of her time is spent copy-editing; she also works as a copy-editing mentor for the SfEP. In her free time she writes fiction, and enjoys spending time with her family. She also blogs on aspects of editing, publishing and freelancing.



Jane Lee

Education publishing

After 12 years of working on educational projects in house, the time came for Jane to venture out on her own and she set up JaneAde Publishing Solutions two years ago, in June 2014. She works primarily as a project manager but, utilising a variety of skills gained across a broad range of publishing activities, also undertakes editorial work, image and text research, instructional design and digital content management. The move to freelancing has enabled her to (most of the time) maximise the work-life balance, looking after a young family as well as doing a job she loves.



Sue Littleford

Speed start-up

Sue Littleford took up copy-editing as a second career in 2007. A former payroll manager for the Ministry of Justice, she had long balanced wordsmithing with numbers before setting up her own business in 2007, working mostly with HSS academic tomes. She has recently written the SfEP guide *Going Solo: Creating your freelance editing business* (2016).



Jackie Mace

Managing and developing the skills of editors

Jackie Mace is a freelance publishing consultant, editor and project manager (www.linkedin.com/in/jackie-mace-0ab662a). Presently she is the editorial consultant on a textbook project in Central Asia. This entails training and mentoring teachers to become proficient development editors, copy-editors and proofreaders, and supporting them to understand the entire publishing process and their role within it. The end result will be a series of textbooks in the native language and, ultimately, the editors Jackie has trained will become editor trainers/mentors themselves.

Jackie is an advocate of mentoring; she gained much of her publishing expertise by learning from others and simply by 'getting stuck in'.

Away from her desk Jackie enjoys listening to cheesy eighties' pop, eating cake and playing the occasional game of squash.



Janet MacMillan

Style sheets

Janet MacMillan is an Advanced Professional Member of the SfEP specialising in law, criminology, international development, politics and all the social sciences, and provides editorial services to everyone from publishers to international law firms, NGOs, think tanks, and academics, and has clients in many countries. Janet is committed to collegiality and the sharing of knowledge, particularly with those in the early stages of their careers, and as well as being a mentor in the SfEP mentoring programme, she mentors in the Editors' Association of Canada programme. Following a successful career as a lawyer, mostly in the UK and Europe, but with forays into Canada (her homeland) and the US, Janet now has her main base in Toronto, but spends at least four months a year in rural Suffolk where she particularly enjoys spending time with and walking the Best Dog in the World.



Michelle McFadden

Non-fiction text

Michelle McFadden began her career as a legal consultant for a human resources consultancy, drafting complex legal documents. She subsequently worked for, among others, a global law firm as a proofreader and editor and local government as a project manager and equality officer. She is a content strategist with Fathom (a user experience consultancy) and is an Associate at Her Majesty's Inspectorate of Constabulary. Michelle also project manages MRWs (major reference works) for a global publisher. Michelle lives with her husband and teenage daughter and is at the beck and call of an elderly cat, two rabbits and a mischievous Shetland pony.



Chris McNab

Where do you go next?

Chris McNab has been running his own publishing services and training company for nearly 20 years. He has diversified within and beyond the publishing industry, working as an author, editor, proofreader, project manager, publishing consultant, advertising copywriter and professional development trainer. As an author, Chris has written more than 100 non-fiction books and dozens of articles and features, for audiences ranging from children to academics. He regularly works abroad, delivering training and publishing programmes across Central and East Asia, the Middle East and the Caribbean, principally to government education ministries and associated companies. Chris has also appeared as an expert commentator in TV documentaries for the Discovery and Sky channels. He lives in South Wales.



Lucy Metzger

Live forum moderator: feedback

In the 1980s Lucy proofread medical insurance forms in the USA. From 1990 she was a copy-editor at Macmillan in London. She headed the proof collation department at the *New Grove Dictionary of Opera* and then at the *Dictionary of Art*, later becoming its managing editor. In 1995 she moved to Scotland and went freelance; she paused for 10 years (babies) and then picked up freelancing again. She copy-edits and proofreads, mostly academic books and textbooks. Lucy is based in Glasgow and regularly attends the Glasgow SfEP group. She has been a mentor for the SfEP for three years. Lucy is also the SfEP council's vice-chair.



Jane Moody

Upgrading Q&A

Jane started her working life as a chartered librarian in the field of mining and metallurgy. While raising her two children, she was asked by a friend to do a bit of proofreading for her publishing company. That was the start of a freelance editing business, which she maintained for 15 years before going back into full-time employment as Head of Publishing for a medical Royal College, publishing a varied booklist, several journals and an online distance-learning programme, together with a plethora of official reports, marketing materials and the odd teddy bear. Now 'retired' and living in the glorious Wye Valley, she has resurrected her freelance editorial business and is busier than ever.



Lynne Murphy

After-dinner speech

Lynne Murphy is Reader in Linguistics at the University of Sussex, where she researches and teaches about English words. Her books include *Lexical Meaning* (Cambridge University Press, 2010) and *Key Terms in Semantics* (with A. Koskela, Bloomsbury/Continuum, 2010). Her alter ego Lynnequist writes the *Separated by a Common Language* blog on the relationships between British and American English from the perspective of an American linguist in England. She is a National Endowment for the Humanities (US) Public Scholar, writing a popular-audience book on the relationships between and misconceptions about American and British Englishes.



Sara Peacock

The anatomy of a journal article

Sara Peacock joined the SfEP in 1992, and since then has worked as a proofreader, editor and project manager on academic and educational books. An Advanced Professional Member since 2002, she obtained the LCGI in Editorial Skills in 2010. A keen musician, she often works on musicology titles in addition to those from many other aspects of the arts and humanities. Referencing is an important part of all academic publications, and sorting out citations and reference lists must have involved many hundreds of her hours since 1992!



John Pettigrew

Tools of change

John Pettigrew is the CEO & Founder of We Are Futureproofs, a company dedicated to making editors' lives better by creating software that is designed for the jobs they actually do. He's been an editor for nearly 20 years, having headed up the editorial team for International Education at Cambridge University Press and worked for the Elsevier Science journals team, survived as a freelance editor for six years, and created both leading print books and acclaimed iPad apps.



Amanda Picken

Non-fiction text

Amanda has been a freelance proofreader and copy-editor for over 10 years, and is an Advanced Professional Member of the SfEP. After gaining her MPhil in Publishing Studies from the University of Stirling, Amanda spent several years working in a variety of publishing roles for, among others, a business-to-business publisher, a technology research consultancy, and a non-profit professional institute. Amanda's clients include both traditional publishing houses – for whom she mainly works on non-fiction, academic texts – and less traditional producers of content, including professional bodies, charities and other businesses. In her 'spare' time, Amanda is taxi driver to two children and many of their friends, plays saxophone in a local wind band, and is a West Ham United season ticket holder.



Sophie Playle

Making the most of your website

Sophie Playle runs Liminal Pages (liminalpages.com), a literary consultancy for speculative fiction authors. She's a Professional Member of the SfEP and often packs her laptop into a rucksack to run her business while traipsing around Europe. Back in 2009, after completing a BA in English Literature with Creative Writing from the University of East Anglia, she landed a job as an editorial assistant at Pearson Education. She later swapped the textbooks for novels and embarked on an MA in Creative Writing at Royal Holloway, University of London. Freelance since 2010, she's always strengthening and developing her brand to forge a business that works best for both her and her clients.



Laura Poole

Taking charge of your freelance life Live editing: humanities

Laura Poole has been a freelance copy-editor for 19 years. She has been training editors and freelancers since 2009. She is the co-owner and director of training for Copyediting.com. She is the author of *Juggling on a High Wire: The art of work-life balance when you're self-employed*. She is a trained and certified professional life coach, and this comes through in the seminars and workshops she leads. She tries to squeeze in some quilting in her spare time and lives with her family in Durham, NC (USA).



Sarah Price

Sense and sensitivity

Sarah Price has been a freelance editorial professional since 2002 following more than 20 years in the IT industry as a technical editor and writer. She covers a range of subject areas, from IT to academic books and journals about music, and is one of SfEP's tutors for *Proofreading 1* (workshop and online) and *Proofreading 2* (online). She has also developed and delivered various SfEP in-house training courses for clients such as the House of Lords and House of Commons, Pret a Manger and L'Oréal. She was the author of 'A Finer Point' in *Editing Matters* from 2013 to 2015.



Sue Richardson

From freelancer to publishing entrepreneur

Sue Richardson worked as a freelance proofreader, copy-editor and project manager, mostly on academic journals, for several years before setting up a small independent publishing house and publishing services company. Despite facing many challenges along the way, she has not looked back and continues to grow and develop SRA Books from its new home in Bristol. In her seminar, Sue will share some of her own experiences in moving from freelancer to managing director of a successful company in the hope of inspiring others to take this highly rewarding leap.



Julia Sandford-Cooke

Speed shake-up

Julia Sandford-Cooke of WordFire Communications (www.wordfire.co.uk) has more than 15 years' experience of publishing and marketing, specialising in education, construction, health and safety and travel. When she's not contributing to the SfEP's Facebook page, she authors and edits textbooks, writes digital copy for a pub chain, proofreads anything that's put in front of her and posts short, grumpy book reviews on her blog, *Ju's Reviews*.



Lorraine Slipper

Introduction to editing and proofreading legal texts

Lorraine Slipper switched careers in 2003, from working as a secretary with a London law firm to become a self-employed proofreader. After completing the PTC Proofreading by Distance Learning course, she began proofreading, listing music, law, crafts and history of fashion as her specialisms, based on her professional experience in law and a lifelong passion for playing music, knitting and dressmaking. A further 13 years on finds Lorraine copy-editing and proofreading online analysis of legislation, academic legal texts, and most recently the work of a UN Special Rapporteur. Her challenges for 2016 are Bollywood dancing and learning the trombone from scratch in six months – feel free to ask her why!



Angela Sutton

Bookbinding, past and present

Angela Sutton first learnt bookbinding in evening classes at the Oxford Polytechnic (now Oxford Brookes University) while taking a degree in Modern Languages. She then went to the Camberwell School of Art to study archive preservation and repair, a course with a strong bookbinding element. She was tutor in bookbinding at the Malvern Hills (now South Worcestershire) College in Malvern for 15 years and now works in her own bindery in Malvern where she specialises in book repair and restoration as well as giving private tuition. She is one of the two regular tutors for the bookbinding courses at Dillington House in Somerset, and is the author of *Bookbinding in Pictures*, a bookbinding instruction manual for beginners. She is Chairman of the Birmingham branch of the Society of Bookbinders.



Becky Swanwick

Education publishing

Becky Swanwick oversees the fast-growing education list at Out of House, managing a team producing titles for a number of high-profile clients, including CUP, Hodder and Pearson. Her role is a varied one – from hands-on editorial and project management work to managing a team of freelance project managers to helping Jo Bottrill grow the education side of the business. Following an MA in Publishing Studies and 13 years' industry experience – 10 of those gained with educational publisher Nelson Thornes – Becky has developed a good understanding of their clients' needs and expectations. She and her colleagues work hard to meet these requirements by forging strong, communicative relationships with their clients, as well as building an experienced and knowledgeable network of suppliers, in order to ensure that they consistently deliver an excellent service. OOH is a fantastic company and Becky loves working with such enthusiastic, dedicated and talented people.



Katherine Trail

Live forum moderator: the fees debate

Katherine Trail is a former news chief sub-editor who now runs her own business editing fiction for independent authors. As chief sub-editor for *The Press and Journal* newspaper, she was responsible for the layout and production of six daily editions of the newspaper as well as mentoring and training sub-editors and implementing new systems to improve efficiency. She also worked as a senior media officer for Grampian Police, where she dealt with emergency planning and response and helped to implement and run a media skills training course for police officers. After leaving the news industry in May last year, she set up her own business – KT Editing Services – which focuses on providing editing services to independent (indie) fiction authors. She lives in Aberdeen and when not editing can often be found desperately trying to coax her spaniel Daisy out of a muddy puddle.



Ali Turnbull

Development editing

Ali Turnbull spent the first half of her working life in magazine publishing, including *Running Magazine* and *Modern Midwife*. When the internet came along, she realised she had been hyperlinking all her life. What she once thought of as a 'butterfly mind' turned out to be a very useful analytical tool.

In 2001, with redundancy looming, she splashed out on her first SfEP Conference in Edinburgh. There she attended Penny Poole's workshop, *Working for Non-publishers*. Inspired, she turned her attention to the public and business sectors. She has developed web content for the Health & Safety Executive and United Utilities and has spent the last 10 months updating patient information leaflets for her local NHS trust. One-to-one, Ali has also helped motivational speakers to be as inspiring in print as they are on stage. She is the author of *Running Together* (George Allen & Unwin 1984) and *Plain Words for Nurses* (Foundation of Nursing Studies, 2001).



Gale Winskill

Live editing: fiction

Gale Winskill has worked as a freelance and in-house editor since 1993, in both Hong Kong and the UK. In 2008 she set up Winskill Editorial (www.winskilleditorial.co.uk), and provides a full range of editorial services to, among others, publishing companies, production houses and private individuals, on a wide variety of subject areas. In addition, she has written and presented training courses on different aspects of freelancing and editing. An Advanced Professional Member of the SfEP and an ex-Director of Publishing Scotland, Gale is originally from Stratford-on-Avon, and is distantly related to the Bard. She has lived and worked in Italy, Thailand and Egypt, as a fruit importer and PADI Divemaster, but now resides on the east coast of Scotland, where – in her opinion – the sea is definitely too chilly for underwater pursuits.