

Conference programme

27th annual conference

Let's talk about text

10–12 September 2016

Saturday 10 September

- 9.30–4.30 Pre-conference course: *David Hyatt* – Going freelance and staying there
- 9.30–4.30 Pre-conference course: *Christina Thomas* – Practical mark-up of PDFs
- 1.30–3.30 Pre-conference tour: Literary tour of Birmingham
- 2.00–4.00 **Pre-conference software workshops** (running concurrently)
Paul Beverley – FRedit: scripted find and replace – an editor's biggest timesaver
Kathryn Evatt – Using Google Docs
- 3.45–4.45 Conference registration
(Delegates attending pre-conference events will be able to register between 1.00 and 2.00pm)
- 4.45–6.15 Welcome and Annual General Meeting
- 6.15–7.00 Free time
- 7.00–8.00 Pre-dinner drinks: invitation for conference first-timers to meet the SfEP Council
Sponsored by The Book Trade Charity (BTBS)
- 8.00–9.00 Dinner
- 9.00 Pub-style quiz

Sunday 11 September

- 7.30–8.45 Breakfast
- 8.30–8.55 Conference registration (day delegates)
- 9.00–9.15 Plenary session: welcome from the SfEP chair; notices



- 9.15–10.15 **Whitcombe Lecture**
Susan Greenberg – The hidden art of editing: a poetics of the text
- 10.15–10.45 Coffee/tea break; conference fair
- 10.45–12.45 **Sessions 1** (running concurrently)
- Paul Beverley* – Macros for editors: select the tools for your editing style *Sponsored by PerfectIt*
Joy Burrough-Boenisch – Editing non-native English
Lorraine Slipper – Introduction to copy-editing and proofreading legal texts
Sara Peacock – The anatomy of a journal article
Michelle McFadden, Amanda Picken – Non-fiction text: working with charities, businesses and public sector bodies
Chris McNab – Where do you go next? Developing your editorial and professional career
- 12.45–1.45 Lunch
- 1.45–3.15 **Live sessions** (running concurrently)
- Richard Beard* – Live critique: making narrative work
Live editing – *Ayesha Chari* (STM), *Laura Poole* (Humanities), *Gale Winskill* (Fiction)
Live forums
– The fees debate: What can we, as freelancers, do to encourage clients to pay reasonable rates?
Moderator: Katherine Trail
– Feedback: How can giving and receiving feedback be made a useful (and comfortable) experience? *Moderator: Lucy Metzger*
– Training: How do you balance training and CPD with work and life? *Moderator: Luke Finley*
- 3.15–4.15 Coffee/tea break (themed; including Upgrading Q&A, *Jane Moody*); conference fair
- 4.15–5.15 **Sessions 2** (running concurrently)
- John Pettigrew* – Tools of change: how tools affect the nature of our work
Janet MacMillan – Style sheets: order and creativity
Sue Richardson – From freelancer to publishing entrepreneur
Sarah Hunter – Editing business text: an in-house editor's perspective
- 5.15–6.00 Tweetup: for Twitter users to meet up and put faces to names
- 6.00–7.00 Free time
- 7.00–8.00 Drinks reception
- 8.00 Gala dinner; presentation of awards; after-dinner speech by Lynne Murphy



Monday 12 September

- 7.30–8.45 Breakfast
- 8.30–8.55 Conference registration (day delegates)
- 9.00–11.00 Notices; **Sessions 3** (running concurrently)
- Sarah Price* – Sense and sensitivity: polishing grammar while preserving the author’s voice
- Rich Cutler* – Basic graphic design and typesetting
- Laura Poole* – Taking charge of your freelance life *Sponsored by Cult Pens*
- Ali Turnbull* – Development editing: the other eight-ninths of the iceberg
- Jackie Mace* – Managing and developing the skills of editors
- Angela Sutton* – Bookbinding, past and present: a look at how the book came to the shape and form that we know
- 11.00–11.30 Coffee/tea break; conference fair
- 11.30–12.30 **Sessions 4** (running concurrently)
- Sophie Playle* – Making the most of your website
- Lorena Goldsmith* – Working with authors and literary agencies
- Richard Hutchinson* – LaTeX editing
- Jo Bottrill (Chair), Stephen Baker, Alison Evans, Jane Lee, Becky Swanwick* – Education publishing: helping publishers help students
- 12.30–1.30 Lunch
- 1.30–2.30 **Speed sessions** (running concurrently)
- Speed mentoring
- Speed networking
- Louise Harnby, Liz Jones, Sue Littleford* – Speed start-up: things newbies need to know
Sponsored by Freelancers in the UK
- Ruth Durbridge, Ian Howe, Julia Sandford-Cooke* – Speed shake-up: ways to revitalise an established career
- 2.30–3.00 Coffee/tea break; conference fair
- 3.00–4.00 **Closing Lecture**
- David Crystal* – **New texts for old: the challenge of the internet**
- 4.00–4.30 Close: SfEP chair
- 4.30 Coffee/tea; depart conference

