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The CIEP Environmental Policy Working Group

Annual report 2022/23

It is now three years since Robin Black first proposed the idea of the CIEP having its own environmental policy. Since then a working group has been formed, an environmental policy has been adopted and an Energy and Environmental Management System (EEMS) has been developed. The Environmental Policy Working Group (EPWG) aims to help the CIEP reduce its footprint, and to help members consider the ways in which they can make their own businesses more sustainable.

Over the past year the EPWG has hosted a session at the CIEP annual conference – ‘What can I do to reduce the environmental impact of my business?’, published the ‘15 ways to make your editorial business more eco-friendly’ infographic – which launched in November 2022 to coincide with COP27 – and has continued to expand the number of resources on the **Environmental values** page of the website.

The EPWG sent out a follow-up survey to all in-person and virtual attendees to the CIEP’s annual conference. We received 40 responses that gave useful feedback on how delegates had travelled to the conference and their thoughts on the venue and its facilities from a sustainability perspective. This information is being passed on to the conference team to be borne in mind for the 2023 event.

At the end of 2022, the EEMS was revised to focus less on emissions sources (over which the CIEP as a tenant in shared office space has no direct control) and is now structured around some key work areas: conferences and events, office footprint, digital impact and member support. It is hoped that this revision will help the group to maximise its impact by focusing more on supporting its member network throughout 2023.

While we were sad to see the departure of some fantastic volunteers who left the group in 2022, we’re delighted to have welcomed several new members including a part-time project manager. The working group now comprises nine members each bringing a wealth of expertise and enthusiasm for helping the CIEP and its network to improve its environmental impact.

Thank you to all the EPWG members past and present.

