



Chartered
Institute of
Editing and
Proofreading

CIEP annual general meeting, 11 and 14 September 2021

Election of directors

The following directors are retiring from the Council at the 2021 AGM

Margaret Hunter; Martin Walker

The following director is offering themselves for election to the Council
for 2021-23

Denise Cowle

Proposed by Louise Harnby, seconded by Cathy Tingle

Candidate statement

I have served on Council as marketing director for four years and I am standing for re-election as I would like to continue supporting the CIEP in this role.

The CIEP has been through major changes recently, with the most significant being the awarding of our Royal Charter, and it has been a privilege to be involved in the work to shape our Institute as a respected membership organisation. In the last four years I have been closely involved in our rebranding and have shaped our marketing strategy to reflect where and how our members and potential members, people looking for editorial training, and those searching for an editorial professional are likely to engage with us.

Developing a suite of videos that inform and educate people about the CIEP and what we have to offer has been a project that has had positive responses, raised our profile across social media and made our website more inviting.

I have worked with other organisations to develop partnerships that raise our profile in their communities and developed a campaign-focused approach in our marketing,

with a strong focus on helpful, valuable content that encourages people to know, like and trust us as an authority in our field.

Being a Council member is a truly collaborative role, and recently I have worked closely with the community director to enable members to meet online safely in response to the pandemic, with the communications director to create a strong visual presence online and streamline our work on social media, and I supported the conference director with online networking sessions at conference.

More broadly, I have enjoyed working with the whole Council to update and strengthen our policies and procedures in many areas.

Having had four years to understand the role of the Council and how I can contribute to the CIEP by serving as a director, I have a firm strategic grasp of how I can continue to support the Institute if I should be elected for another two years.

**The following director is offering themselves for election for 2021-22,
after co-option to the Council for 2020-21**

Luke Finley

Proposed by Vanessa Plaister, seconded by Riffat Yusuf

Candidate statement

I've valued the CIEP hugely since I started the transition from my previous working life (as a local government policy officer and community worker) into freelance editing in 2012/13. Joining SfEP was one of the first things I did as an editor. SfEP training courses were my first proper introduction to what a career in this field would really be like.

I now edit for a range of publishers, and non-publishers such as think tanks, research institutes and charities. My main focus is social and public policy, politics, and international development, with a few wildcard subjects here and there for variety.

Since I went full time in 2014, I've always believed it's important and valuable to be an active member of the editing community, and I've been involved in the CIEP in many ways. I wrote for *Editing Matters* for three years. I've been to every conference since 2015 and have presented or facilitated sessions at several. I co-wrote (with Laura Ripper) the CIEP training course Plain English for Editors. I regularly attend North East Local Group meetings and I'm the co-coordinator (with Kia Thomas) of the group.

When the CIEP put out its 'commitment to anti-racism' in summer 2020, I volunteered my time to help look at how we could turn that statement into action.

I bring to directorship a wealth of experience in policy development and implementation from my public sector career, particularly in areas like equality and diversity, community relations and empowerment, and anti-racism. Before that I worked for a charity in similar fields, and before that for two publishers in County Durham – so I have working experience of many different sectors that I can bring to a role contributing to the strategic management of the CIEP.

The following candidate is offering themselves for election for 2021-23

Abi Saffrey

Proposed by Helen Stevens, seconded by Margaret Hunter

Candidate statement

Since joining the SfEP (now CIEP) 15 years ago, I have gained so much through my membership. Alongside the courses and conference sessions that have influenced my working practice and skills, I have gained supportive peers and friends through local groups (Glasgow, now Herts/Essex), conferences and an accountability group brought together through the online forums. Over the years, I have been able to support the SfEP/CIEP through coordinating its Rate for the Job survey (2012–15), participating in working groups, co-creating its online Editorial Project Management course, writing its *Editorial Project Management* guide, co-authoring the third edition of the *Your House Style* guide, and taking on the role of blog coordinator in 2018. At the beginning of 2020, I joined the Information team, which added editing the external newsletter (Editorial Excellence), and commissioning, writing and project managing other resources to my blog responsibilities. I have learnt so much about the Institute's processes and people, the extent of the directors' work, and the value that the CIEP brings to its members' careers and businesses.

After a few years of wanting to put myself forward but thinking 'not yet', now is the time for me to step up and ask that CIEP members elect me as a director on the CIEP's Council. In recent years, I have worked with many of the Institute's current directors in various capacities and relish the prospect of contributing to the Institute at a strategic level, guiding it to its exciting future. I bring with me 21 years of editing and project management experience, the listening skills of a social introvert, and a determination to solve problems and get things done.

The following candidate is offering themselves for election for 2021-23

John Ingamells

Proposed by Ayesha Chari, seconded by Sarah Patey

Candidate statement

I joined the SfEP in 2015 as a newcomer to the editorial world and am now a professional member. Since I began, I have been constantly impressed by the level of service that members receive from the SfEP/CIEP. From training and advice on all aspects of running a freelance business to the constant help and guidance available on the Forums, it is an organisation that has never lost sight of the fact that it is run by and for its members.

I have also been struck by the organisation's ability to adapt and move with the times. Editorial professionals face constant challenges to keep up with the ever-shifting sands of language use and we have a responsibility to be able to give relevant and up-to-date guidance to clients about language, especially in sensitive areas.

The move to become a Chartered Institute has given us a stronger platform to continue to promote excellence across the industry. The Council have done a great job in making the transition from the SfEP. It is a strong and innovative team, and I would welcome the opportunity to contribute to that work and help shape an active, vibrant and responsive organisation.

I do not have a long pedigree in the industry. But I come with many years of experience in both the Civil (Diplomatic) Service and the Financial Services Industry. I have been involved in administration and running organisations, spending probably too much time in committee and board meetings! I am confident that I will bring a range of transferable skills that will enable me to contribute effectively to the Council and the running of the CIEP.

Thank you for your support.