
MARIE ELLIS



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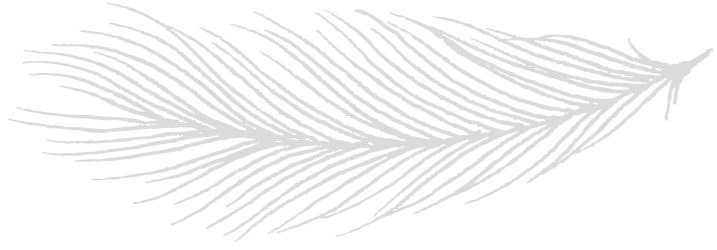
WWW.MUSECONTENT.CO.UK

OBJECTIVE

To elevate your content so your readers take action.

SKILLS

With 15+ years' experience, I've been a **ghostwriter and editor** for books, I've led content strategies at **top health publishers** and in high-growth startups, and I've **managed content teams** to great success.



EXPERIENCE

MUSE CONTENT | FREELANCE WRITER & EDITOR

2024–present

Freelance writer and editor with 15+ years' experience running content strategies at top health publishers and high-growth startups. Available for: ghostwriting, tone of voice strategy, content strategy, proofreading, editing, copywriting and style guide creation.

ZOE | EDITORIAL DIRECTOR

2021–2024

I managed the content team in charge of producing SEO and feature articles, newsletters, and other initiatives. I led on creating and rolling out the tone of voice strategy, as well as lead magnets and guides.

HEALTHLINE MEDIA | SENIOR/MANAGING EDITOR

2013–2020

During my tenure, I managed Medical News Today's dynamic writers and editors and was accountable for all content on our site. Under my leadership in 2017, we attained 33% YOY traffic growth. And in 2018, we climbed into the top 10 health websites in the world.

PHOTON MAGAZINE | EDITORIAL STAFF

2009–2012

I was the main copy editor for the US branch and was responsible for the final edit of the entire magazine, which included proofing everything from residential profiles to dense, scientific articles.

EDUCATION

MA, CRITICAL THEORY | 2011

University of Sussex, Brighton

Dissertation: 'Place as Mind and Mind as Place: Topographies of Cather, Döblin, and West'

BA, ENGLISH LITERATURE | 2009

University of California-Irvine

Graduated Magna Cum Laude (top 3%)